

## Shri Vile Parle Kelavani Mandal's NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS) NAAC Reaccredited 'A' Grade, CGPA: 3.42 NEP Structure: BACHELOR OF MANAGEMENT STUDIES



Semester Major										
	Mandatory	Electives	Minor	Open Elective (Any 2)	VSC/SEC (VSEC)	AEC	VEC/VAC	IKS (Any 1)	OJT/FP/CC/CEP/RP	Total (Credits)
I	Principles of Management (3) , Fundamentals of Accounting (3)	NIL	Microeconomics (2)	Mathematical and Statistical Techniques I (2) (Compulsory), Rebuilding our relationship with food (2) OR Media, Culture and Society (2)	Business Laws (2) (Compulsory), Information Technology in Business Management (2) (Compulsory)	Communication Skills I (2)	Environmental Studies (2)	Indian Knowledge Systems (2)	NIL	22
П	Marketing Management (3), Fundamentals of Financial Services (3)	NIL	Macroeconomics (2)	Mathematical and Statistical Techniques II (2) (Compulsory), Prompt Engineering (2) OR Applications Of AI In Business - (2)	Personal Branding (2) (Compulsory) Company Law (2) (Compulsory)	Communication Skills II (2)	Understanding India (2)	NIL	NSS Level I/Cultural - Dance Level I/Cultural - Drama Level I/ Cultural - Music Level I/ Sports Level I/Yoga Level I (2)	c 22
Total	12	0	4	8	8	4	4	2	2	44
					Exit option with Certificate (44 credits + 4 skill credits)					
Semester	Ma	Major		Open Elective (Any 1)	VSC/SEC (VSEC) (Any 1)	AEC, VEC, IKS			OJT/FP/CC/CEP/RP	Total (Credits)
	Mandatory	Mandatory Electives Minor								
III	Entrepreneurship Management (4), Accounting for Managerial Decisions (4)	Nil	Workplace Psychology and Organizational Behaviour (4)	Content Creation (2) OR Travel And Tourism (2)	Advertising (2) OR Debt And Equity Markets(2) OR Professional And Management Skills (2) OR Introductory Course on SAP Applications I (2)	Hindi I (2) Marathi I (2) Gujarati I (2) Sanskrit I (2)	Nil	Nil	Field Project (2) AND NSS Level II/Cultural - Dance Level II/Cultural - Drama Level II/ Cultural - Music Level II/ Sports Level II/ Yoga Level II (2)	7 22
IV	Strategic Management (4), Production And Total Quality Management (4)	Nil	Direct Tax (4)	Geo Politics (2) OR Cyber Crimes And Laws (2)	Consumer Behaviour(2) OR Introduction To Cost Accounting (2) OR Universal Values And Skills (2) OR Introductory Course on SAP Applications II (2)	Hindi II (2) Marathi II (2) Gujarati II (2) Sanskrit II (2)	Nil	Nil	Community Engagement Project (2) AND NSS Level III/Cultural - Dance Level III/Cultural - Drama Level III/ Cultural - Music Level III/ Sports Level III/ Yoga Level III (2)	22
Total	16//28	0	8//12	4//12	4//12	4//8	0//4	0//2	8//10	44//88
					Exit Option With Certificate (88 Credits + 4-Skill Credits)					



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Semester   Mandatory	t (4) , Services Management (4) OR Corporate Financial Management(4)  t (4) , Retail Management (4) OR Venture Capital and Private Equity(4)  8//8	E-Commerce and Digital Marketing(4) OR Wealth Management (4) Essentials of Branding (4) OR Commodities and Derivatives Markets (4) 8//20	Open Elective (Any 2)  Nil  Nil  0//12	VSC/SEC (VSEC)  GST (2)  Nil  2//14	AEC, VEC, IKS  Nil  Nil	Nil Nil	Nil Nil	Field Project/ Community Engagement Project (2)  OJT (4)	Total (Credits)  22  22			
V (4), Human Resource Management Business Analytics I (2)  International Business Management Operations Research (4), Business Analytics II (2)  Total 20 // 48	ement t (4), Services Management (4) OR Corporate Financial Management(4)  t (4), Retail Management (4) OR Venture Capital and Private Equity(4)  8//8	OR Wealth Management (4)  Essentials of Branding (4) OR Commodities and Derivatives Markets (4)	Nil	Nil				Project (2)				
V (4), Human Resource Management Business Analytics I (2)  International Business Management Operations Research (4), Business Analytics II (2)  Total 20 // 48	t (4) , Services Management (4) OR Corporate Financial Management(4)  t (4) , Retail Management (4) OR Venture Capital and Private Equity(4)  8//8	OR Wealth Management (4)  Essentials of Branding (4) OR Commodities and Derivatives Markets (4)	Nil	Nil				Project (2)				
VI         Operations Research (4) , Business Analytics II (2)           Total         20 // 48	Capital and Private Equity(4)  8//8	Commodities and Derivatives Markets (4)			Nil	Nil	Nil	OJT (4)	22			
		8//20	0//12	2/14								
Semester	Walan.				0//8	0//4	0//2	6//16	88//132			
Semester	3.6-1	Exit Option With Degree (132 Credits )										
Belliester	Major						4	1				
Mandatory	Electives	Electives Minor	Open Elective (Any 2)	VSC/SEC (VSEC)	AEC, VEC, IKS			OJT/FP/CC/CEP/RP	Total (Credits)			
VII  Insurance, Mutual Funds And Ris Management(4), Integra Marketing Communication & Mec Planning (4), Indian Managemen Thoughts & Practices(4), Stategi Leadership (2)	Sports and Event Marketing (4) OR Business Valuation and Financial	Research Methodology (4)	Nil	Nil	Nil	Nil	Nil	Nil	22			
Project & Portfolio Management ( Rural Marketing (4), Corporate Communication and Public Relatic (4), Business Ethics & Corporate Governance (2)	e Sales and Customer Relationship ons Management (4) OR Corporate Financial	l Nil	Nil	Nil	Nil	Nil	Nil	Internship/OJT (4)	22			
Total 28//76	8//16	4//24	0//12	0//14	0//8	0//4	0//2	4//20	176			
				Degree With Honours (176 Credits )								